

Partnership Proposal

QUEER QUEST '24 & BEYOND..



QWEERTY & QUEER QUEST OVERVIEW

Qweerty: Qweerty Gamers (QG) provides LGBTQ+ resources, support, and networking access to advance visibility and representation in the global gaming and media industry. We're best known for providing grants to video game developers (Victoria Kennedy Microgrant & the Android Port Grant, in partnership with Google Play) creating video games with LGBTQ+ representation, hosting events to connect to others who share a passion for LGBTQ+ in gaming (GDC & Twitchcon LGBTQ+ Mixers), and more!

Queer Quest: Queer Quest (QQ) provides a platform for LGBTQ+ & allied developers, gamers, and creators to celebrate themselves during pride month (June) from anywhere in the world, from the comfort of their homes, while celebrating LGBTQ+ representation in the gaming industry. Last year, this included panels and a raid-a-thon/fundraiser for QG & included several video game publishers and developers as supporters of QQ.

QUEER QUEST 2024 OVERVIEW

Here are the key online events being planned for this year:

- **Kick-Off & Closing Ceremony Stream**
- **Charity Tournament Stream:** Winner picks their Queer Game Project to be funded by QG
- **Raid-a-thon:** Typical Twitch raid covering multiple streamers across 16-24 hours
- **Online Panels:** Representation, Diversity in Gaming, Career Coaching, etc.
- **Game of The Month:** (Special Edition) Duo-Queue gaming each Sunday

QUEER QUEST PARTNERSHIP IDEAS

- **Main partner for the Month**
 - Company logo on all main visuals
 - Special shout-out during the opening and closing streaming event
- **Raid-a-thon**
 - Name partner for the event
 - Would provide w/ food & beverage per diem on your behalf to sustain their streaming
- **Queer Game-of-the-month Sponsor**
 - Name sponsor of the event, incorporated in stream visuals
- **Queer Developer Panels**
 - Topics to be developed collaboratively.
 - Could be a Company-only sponsored panels or alongside other game studios

2024 PARTNERSHIP IDEAS

- **QG speaker-led presentation:** for employee-facing internal events
 - To be done between *July to December 2024 (request 1 month in advance)*
 - Develop collaboratively to achieve internal goals
- **QG Round Table:** QG provides panelists for a round table style discussion
 - To be done between *July to December 2024 (request 1 month in advance)*
 - Develop collaboratively to achieve internal goals
- **Job Postings Amplification:** Company job posting on our social media channels.
 - *Throughout the year*